

Two Scottish Mobile Games Developers In UK Top 50

Tag Games and Dynamo Games Chosen From Hundreds Of Entries

Dundee, UK, February 6th, 2007. Dundee's association with the games industry has extended into the next generation of technology, with the news today that two of the city's mobile games developers have featured in *Real Business/O2 50 To Watch In Mobile* competition.

Tag Games was placed at number 23 in the Top 50 and Dynamo Games at number 47.

Dynamo Games and Tag Games both design and create games for the latest generation of mobile game handsets. The inclusion of both companies in the list is unprecedented for such young businesses. Dynamo Games was founded in 2004, while Tag Games followed in early 2006.

The competition, run by Real Business magazine and mobile network O2, was open to hardware, software and service companies working throughout the UK's mobile technology sector.

A panel of judges from the industry and the media examined hundreds of entries from mobile businesses, before selecting the 50 they believe show the most promise.

Dynamo Games is the creator of the mobile version of the popular football management game *Championship Manager* and recently announced it is to release a game based on *Countdown*, the popular Channel 4 quiz show. Tag Games released *Dead Water* it's first title in mid-2006 and has several new original games currently in development.

Other companies within the Top 50 included major games and entertainment publishers such as I-play, Player X and Telcogames, as well as established infrastructure and service providers like mBlox and Mobiqa Ltd.

"We're thrilled to have been chosen as one of the Top 50 mobile companies in the UK," says Paul Farley, the co-founder and managing director of Tag Mobile. "It's an honour to be on the same list as many of the large, established companies. Dundee has a fantastic history in the videogames industry and we're very proud to be able to part of the new generation of developers working in the city. We'd also like to congratulate Dynamo for being nearly as good as us."

"It's very encouraging to be recognised in a competition like this," says Dynamo's managing director, Brian McNicoll. "The judging panel looked at a very broad range of entrants across a very wide range of areas. To be chosen alongside some of the largest and most high profile mobile companies in the country is a great achievement. Dynamo has worked hard to establish a very credible and professional reputation. We're delighted

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to be one of the UK's Top 50 mobile companies and the top of Dundee's two winners.”

More information about the competition can be found at:

<http://www.50towatchinmobile.com/>

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Notes To Editors:

About Tag Games

Tag Games (www.tag-games.com) is an independent mobile game development studio based in Dundee, Scotland. Launched in spring 2006 by game industry veterans boasting a successful track record in both console and mobile game development, Tag Games are focussed upon providing mobile games players with innovative and high quality mobile entertainment.

For more information visit: www.tag-games.com

About Dynamo Games

Dynamo Games Ltd was established in 2004 as a development studio working specifically within the emerging mobile content market. To date Dynamo has worked on a number of different applications for Java™ enabled mobile phone handsets, as well as creating a number of successful mobile games titles.

Dynamo is a young company with expertise in number of areas, including the enormously popular sports management games genre. The company first title – a football management game, was released 2005 by Eidos Interactive under the world famous 'Championship Manager' brand. The title has already been nominated for several key industry awards and has scored exceptional review scores throughout the media. The company's passion and enthusiasm for sports games and mobile phone development in general is key to its success.

In addition, Dynamo is also the creator of the 'Mobi' series of guides. Mobile applications giving users helpful tips and answers to everyday situations such as motoring, medical emergencies, etc. The Mobi series is one of the first sets of applications offering practical and useful advice to mobile owners worldwide.

Dynamo has the capability, project management experience and tools to develop and complete multi-language, multi-handset J2ME applications for publishers and carriers all over the world. The company's expertise with sports management titles is unique within the mobile sector.

Dynamo Games are constantly looking for new challenges and interesting new projects within the mobile sector. Any company wishing to create a new, innovative and exciting game, application or service for mobile phone handsets, should contact Dynamo directly.

For more information visit: www.dynamogames.com

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